



Aaron Whittaker



ABOUT

Extremely flexible and enjoy challenge, have experienced the convergence of technologies in the graphic arts trade and aspire to continually develop my career in this diverse and fulfilling industry.

Quick to learn, able to use both Mac and PC platforms proficiently in all Adobe and dtp applications and utilise the internet as a major factor with considerable experience in prepress, web publishing and Internet marketing.



CONTACT



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PROFICIENCY & SKILLS

Adobe Illustrator	<div style="width: 95%;"></div>
Adobe Photoshop	<div style="width: 90%;"></div>
Adobe InDesign	<div style="width: 85%;"></div>
WordPress	<div style="width: 95%;"></div>
WooCommerce	<div style="width: 95%;"></div>
SEO	<div style="width: 95%;"></div>
Digital Prepress	<div style="width: 95%;"></div>
Web	<div style="width: 95%;"></div>



WORK EXPERIENCE

EnvisionWorks Marketing 2020 – Present

Founder, Web Design & Development, Client Liaison, Onsite & Offsite SEO. Web Marketing, Branding

Probity Web Marketing 2019 – 2020

Web Design, Content Creation, SEO Optimisation

Webmix: Web Development 2011 – 2019

SEO Optimisation, Open Source development, Website creation and development, Data integration. Small Business IT

KIRK Engineering 2009 - 2010

Graphic Prepress using a Nexus based workflow (Artpro) Adobe Suite operation. Kodak Approval and HP imaging output

Red E Group 2006 - 2009

Digital Printing, Graphic Pre-press, Card manufacture, variable data

Excelsior Print Group 2005

Worked at Excelsior as a prepress and digital print operator

Mercury Printeam November 2003 – 2005

Worked at Mercury Printeam producing high volume digital printing and variable (direct smile) outputs.

Toyo Ink Australia November 1994 – November 2003.

Pre-press and digital print Operation.



EDUCATION

Institution: Current Images
City/Country: Melbourne
Qualifications: Indigo 3050 Technical and Operator Certificate. Indigo Series 2 Prepress certificate.
Completed: 2004

Institution: ODIS (On Demand Imaging Systems)
City/Country: Sydney
Qualifications: E-print 1000+ Pre-press Training Certificate
Completed: 1998

Institution: ODIS (On Demand Imaging Systems)
City/Country: Sydney
Qualifications: E-print 1000+ Operator Certificate
Completed: 1998

Institution: Melbourne College of printing and Graphic Arts
City/Country: Melbourne
Qualifications: Certificate 3 in Graphic Arts
Completed: 1997

Institution: Mooroolbark Heights Secondary College
City/Country: Melbourne
Qualifications: VCE
Completed: 1994

Institution: Toyobo
City/Country: Japan
Qualifications: Certificate of Mastership in Cosmolight and Printight Flexographic plates
Completed: 2000

PROFILE AND OVERVIEW:

Extremely flexible and enjoy challenge, have experienced the convergence of technologies in the graphic arts trade and aspire to continually develop my career in this diverse and fulfilling industry. Quick to learn, able to use both Mac and PC platforms proficiently in all Adobe and dtp applications and utilise the internet as a major factor with considerable experience in web publishing and Internet marketing.

A selection of design software and workflows I have used extensively:

- Adobe Suite of products including Illustrator, Photoshop, Lightroom and Indesign
- Artpro
- Smile variable imaging
- Indigo variable workflows
- Various PDF workflows
- Microsoft Office and Libre Office
- Data manipulation via spreadsheets and SQL databases.

As well as physical media I also have experience in online media and related marketing including:

- Webmaster of various websites
- Website standards and online SEO optimisation
- Working with various content management systems including Wordpress and integrating data driven content via custom Post Types, taxonomies, fields and meta data
- Social media integration and automation
- Extensive experience with Google analytics and Google Search console among others
- HTML, PHP and CSS experience
- Working with numerous frameworks like Bootstrap, semantic UI, Tailwind among others
- Computer and Server maintenance and security.
- Linux based Web Server administration

Employment Details:

[EnvisionWorks Marketing 2020 – Present](#)

- Founder,
- Web Design & Development,
- Client Liaison
- Onsite & Offsite SEO
- Web Marketing & Social Media
- Branding

[Probity Web Marketing 2019 – 2020](#)

- Web Design using Webflow & Adobe Business Catalyst
- Content Creation
- SEO Optimisation

[Webmix: Web Development and Internet Marketing 2003 – Present](#)

- SEO Optimisation
- Open Source development
- Webmaster of numerous independent sites
- Website creation and development
- Social media and google analytics
- Data integration.

KIRK Engineering 2009 – 2010

- Part time Graphic Prepress using a Nexus based workflow (Artpro)
- Adobe Suite operation.
- Kodak Approval and HP imaging output.

Red E Group 2006 – 2009

- Digital Print and Graphic prepress including:
- Graphic Design
- Network administration
- Barcoding: variable and static
- Variable data and variable image manipulation.

Excelsior Print Group 2005

- Worked at Excelsior as a prepress and digital print operator until they unfortunately closed their doors
- Prepress and Lithographic Plate output
- Digital Prepress
- Indigo 3050 operation.

Mercury Printeam November 2003 – 2005

Worked at Mercury Printeam producing high volume digital printing and variable (direct smile) outputs.

- Digital print & maintenance
- File preparation/prepress
- Indigo 1000+ eprint
- Indigo 3050
- Docucolor 2060 & 6000
- Digital Lithographic Plate Output
- Hp Production flow.

Toyo Ink Australia November 1994 – November 2003.

My role at Toyo encompassed all aspects of the printing industry and was a great start to the learning process. I received the Toyo Ink Directors award in 2001. As part of an excellent small creative team, major roles included the formation of the sample packaging service and ongoing development of the technical side of business.

Roles included:

- Digital print & maintenance
- File preparation/prepress including:
- Artpro
- Illustrator
- Photoshop
- HP Indigo Omnius Operation
- Packaging Mock-ups/simulations
- Gravure Cylinder manufacturing Process.

OPERATING ENVIRONMENTS:

- Mac OS9.2
- Mac OSX
- DOS, Windows NT, 2000, 98, XP, Server.
- Linux (Fedora & Ubuntu).

PREPRESS & DTP

Equally fluent in both Mac and PC environments and the following graphic suites:

- Artpro
- Adobe Illustrator
- Corel Series
- DreamWeaver
- Adobe Photoshop
- Adobe Indesign
- Quark Express and various plugins
- Adobe Acrobat/PDF and various plugins
- Microsoft products
- Various 3rd party Applications.

PRINTING & PACKAGING

Digital

4 years experience using the Indigo Omnius. Role included prepress work postscripting from various platforms producing 'sample packaging' work for Toyo Ink Australia, design concepts and proofing. Have been successful in overcoming the limitations of Indigo hardware by creating white mapped images and matching corporate colours using the CMYK process. These elements are crucial for the concept of sample packaging. Necessary duties during this time required me to troubleshoot mechanical issues with the Indigo presses when needed, complete routine maintenance, liaise with customers and work to some difficult deadlines.

Went to ODIS in Japan, a subsidiary of Toyo in Tokyo to share technical resources and current issues.

Extensive experience with series 2 HP Indigo digital presses and Xerox related Workflows.

Helped Setup 2 separate Digital printing sites and related workflows.

Gravure

Roles include digital prepress work in Artpro and Illustrator; this involved 2 to 10 colour separation work with trapping, colour matching and the creation of multiple layouts.

Also have a lot of experience in manual combining work and proofing gravure cylinders.

Flexographic & Lithographic

Trained in the use of Cosmolight flexo and printight plates. Was sent to Japan for R&D and completed a certificate of Mastery in Cosmolight platemaking. (8 Day training program.) Extensive Lithographic experience whilst working at Excelsior Printing and Mercury Printeam.

INFORMATION SYSTEMS

Networking

Server Administration

Mac and PC integration

Hardware and software installation

Hardware and software troubleshooting

Digital Printing

HOBBIES & FUN STUFF

- Photography
- Mountain Biking
- Computers, Gadgets & Gaming
- Cricket
- Home theatre
- Pool
- My Kids, 1 crazy dog and the Beach
- Any geeky stuff

Aaron J Whittaker

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Online Resume: <https://www.aaronwhittaker/resume/>

Online PDF: <https://www.aaronwhittaker.com/resume.pdf>
